



JACKSON HOLE CENTER FOR GLOBAL AFFAIRS

Annual Report 2008-2009





JACKSON HOLE
CENTER FOR GLOBAL AFFAIRS

Letter from the President

It is my privilege to report to the friends and supporters of the Jackson Hole Center for Global Affairs on our achievements over the past two years. Thank you for your interest, involvement, and support for our efforts to project a distinctive local and regional voice in national and international affairs.

The past two years have marked a shift in JHCGA's work to promote U.S.-China cooperation in reducing carbon emissions from coal. Of course the issue of carbon emissions from coal *consumption* remains a primary concern. In 2008-2009 JHCGA continued to address this issue by promoting communication between policymakers in the "coal states" of Wyoming and China's Shanxi province, and with our commentary in Wyoming's largest newspaper, the Casper Star-Tribune, and the publication (with the East-West Institute and the China Institute of International Studies) of my policy paper, *Clean Coal: U.S.-China Cooperation in Energy Security*. The paper has been widely distributed within policy communities in the U.S. and China.

However, as explained on pp. 4-7 of this report, some of the "lowest hanging fruit" with U.S.-China cooperation in this area relates to the issue of methane emissions from coal production. Since the beginning of the Industrial Revolution, global methane emissions have increased by 150%. Working with the multilateral Methane-to-Markets Partnership in which the U.S. Environmental Protection Agency has taken the lead, JHCGA has gone to the heart of this issue by organizing international meetings in Jackson Hole and the city of Jincheng, the capital of anthracite coal production in China.

The years 2008-2009 also marked the inauguration of a new bimonthly luncheon discussion series called the Global Business Roundtable. This annual membership forum, described on pp. 8-9, brings a focus on global economic, financial, and business trends for participants within the community.

Working to promote community development initiatives elsewhere in the world, JHCGA has organized several local events to help inform and involve the residents of Jackson Hole. One of these events was the visit of author and humanitarian, Greg Mortenson. Speaking to a packed crowd at Snow King Resort, he described his work to build schools in the conflict-ridden region of Southwest Asia. JHCGA has also promoted the development work of the Jackson Hole-based Trailblazer Foundation by hosting an information breakfast and donating a promotional documentary.

Twenty years after U.S. Secretary of State James A. Baker and Soviet Foreign Minister Eduard Shevardnadze met at Jackson Lake Lodge to begin charting a peaceful end to the Cold War, it is clear that Jackson Hole continues to have opportunities to shape global affairs. We look forward to the continued and increased involvement of our friends and supporters in helping us identify and respond to these opportunities.

Sincerely,



David Wendt
President



热烈欢迎中美新能源 A Warm Welcome to Representatives Attending

Partnership with EPA Helps JHCGA Address Coal Issues In China

Coalmine methane – the “low-hanging fruit.” A recent focus of JHCGA’s efforts to help China promote energy conservation and emissions reduction (or “jie neng, ji’an pai,” as these twin goals are now known in Chinese popular parlance) has been the recovery and utilization of methane emissions from coal mines.

Methane (or natural gas) is the cleanest-burning and least carbon-intensive form of fossil fuel. As such, it is the fossil fuel source of choice for home heating. Here in the U.S. -- with the discovery of abundant new shale gas reserves and the anticipated advent of climate change legislation – it is fast becoming the fuel of choice for new electric power generation.

However, in China, methane is in short supply. Half of its existing reserves are trapped in underground coal seams, where devastating explosions have occurred. A top priority for China’s coal industry is safety. To avoid mining disasters methane must be released from the mines so miners can be safe when they are working underground.

But the release of methane poses another problem: methane is also a greenhouse gas which, when vented from the mines into the atmosphere, has over 20 times the heat-trapping capacity of carbon dioxide. The solution to both the safety problem and the greenhouse gas problem is to recover the methane from the mines **and** to utilize it as a clean-burning fossil fuel source in homes, vehicles, and power plants. This two-pronged approach to recover and utilize coalmine methane offers a practical solution to an important part of China’s efforts to reduce emissions and conserve energy

JHCGA’s Coalmine Methane Partnership with Jincheng. One city has taken the lead in showing China and the world how to proceed. The city is Jincheng, a city of 2.2 million in China’s Shanxi province. Jincheng is now the site of the largest coalmine methane-fired power plant in the world. As stated by the director of the city’s Coal Industry Bureau, “Thus the killer becomes helper, the hazard is converted to new energy.”

JHCGA is supporting these efforts through a partnership with the city, funded by the U.S. Environmental Protection Agency (EPA). JHCGA qualified for the partnership as a result of its five years of work with Shanxi province in



Tour of world’s largest CMM-fired power plant, February 2009 meeting in Jincheng



Plenary Session, February 2009 meeting in Jincheng



Pamela Franklin, Director, EPA Coalbed Methane Outreach Program



Dustin Bleizeffer, Reporter, Casper Star-Tribune

原科技论坛会议代表 nding Sino-U.S. New Energy Sci-tech Forum

reducing carbon emissions from coal. Shanxi and Wyoming are the largest coal-producing entities in their respective countries.

JHCGA's partnership with Jincheng began with a forum which was organized by JHCGA in Jincheng in February 2009. The mayor of the city, Wang Maoshe welcomed experts who were convened from around the world by JHCGA. Jack Wen, President, GE/Energy (China), cochaired the forum. The purpose of the meeting was to identify and explore means for the further demonstration and deployment of coalmine methane technologies in Jincheng. As if to underline the urgency of this task, at the outset of the meeting a methane explosion actually occurred at a Shanxi mine, killing 78 miners.

At the conclusion of the three-day meeting, JHCGA joined the Municipal Peoples Government of Jincheng, the Shanxi Foreign Affairs Office, and GE in signing the "Jincheng Declaration" (see p. 7). The declaration enshrines the twin principles of energy saving and emissions reduction, and pledges the cooperation of the signatories in the implementation of these principles.

Eight months later, it was Jackson Mayor Mark Barron's turn to welcome Mayor Wang to Jackson Hole to help initiate a series of Energy Sustainability meetings organized by the community. A public presentation at Snow King Resort featured a documentary film of the Jincheng meeting, produced by JHCGA, and a lecture by Mayor Wang on challenges facing his city.

The inspirational high point of the mayor's visit was a one-day tour of Yellowstone National Park. After seeing this visible expression of our nation's commitment to environmental protection, Mayor Wang and his colleagues vowed to return home with a renewed dedication to this goal.

As a result of these activities, other organizations have also become involved in efforts to help China address the issue of coalmine methane. For example, Ruby Canyon Engineering has taken the lead in a consortium of organizations (U.K.-based CAMCO, Center for Energy and Environmental Security at the University of Colorado) embarking upon China's first-ever project to recover methane from abandoned coal mines. Ruby Canyon President Ron Collings, a participant at the Jincheng meeting, attributes this involvement directly to the coordination of JHCGA.

Shanxi's Vice Governor Niu Renliang has urged JHCGA to continue work elsewhere throughout the province. The Vice Governor participated in the



(l. to r.) JHCGA delegates David Creedy (U.K.), Hua Guo (Australia), Richard Mat-tus (Sweden), Cliff Mallett (Australia)



Plenary Session, February 2009 meeting in Jincheng



Mayor Wang Maoshe of Jincheng (l.) pre-senting Chinese scroll to Teton County Commission chair Hank Phibbs (c.) and Jackson Mayor Mark Barron (r.)



Huang Shengchu, President of the China Coal Information Institute (c.), with Wyoming Joint Minerals Committee co-chairs Tom Lockhart (l.) and Grant Larson (r.)

first meeting of JHCGA's U.S.-China Clean Energy Initiative in Jackson Hole in fall 2003, and has helped to set our agenda ever since.

In another set of discussions in fall of 2009, JHCGA brought the President of the China Coal Information Institute (CCII) together with the co-chairs of the Wyoming state legislature's Joint Minerals, Business, and Economic Development Committee. CCII President Huang Shengchu met with committee co-chairs Grant Larson and Tom Lockhart and committee member Jim Roscoe to explore challenges and experiences in coal production and consumption. Other experts participating in the discussion included JHCGA Advisory Board member Bill Schmoie, who as Chief Operating Officer of Conoco in the 1970s, initiated one of the first coalmine methane recovery and utilization projects in the country.

JHCGA Partnerships Advance Understanding of China Issues

JHCGA addressed broad issues in U.S.-China relations in 2008-2009 through partnerships with two organizations: the East-West Institute (EWI) and the University of Wyoming. As part of his participation in a multi-year policy dialogue on U.S.-China-European security issues, JHCGA President David Wendt wrote a policy paper entitled, "Clean Coal: U.S.-China Cooperation in Energy Security." The paper, available on the JHCGA website at jhcca.org, was published as part of a publication series resulting from the dialogue by co-sponsors EWI and the China Institute of International Studies (CIIS). Wendt also participated in October 2008 in a panel discussion on future issues in U.S.-China relations, cosponsored by JHCGA and the International Studies program of the University of Wyoming. The featured speaker was Robert Ross of Harvard and Boston College.



Signing of Jincheng Declaration

Jincheng Declaration

New Energy and Sustainable Development

The Sino-U.S. New Energy Sci-tech Forum and Conference on Recovery and Utilization of Coal Mine Methane was held in late February, 2009. Based on active and multi-level discussions from various parties, the Jincheng Declaration is reached.

New energy, a worldwide concern, has become an issue that all countries are working on and expecting to make breakthroughs.

Existing on a planet of increasing energy scarcity, and standing on the view of human being, we are taking more responsibilities than previous time to reasonably utilize new energy, improve and optimize energy structure, protect global environment, raise life quality and push forward world economic development.

Energy relates to global economic security and sustainable development. Energy security is an issue facing international community. Cooperation on new energy can be major part of global cooperation. We will adhere to the principle of mutual benefit and the win-win approach to strengthen dialogue and cooperation, and to jointly promote the sustainable development of global economy.

As China's largest anthracite coal production base, Jincheng enjoys the most prospective future for CMM R&D and utilization. We agree to devote ourselves to the development, utilization, production and marketing of new energy. We insist on integrating new energy with economic development and environmental protection. We abide by the principles of suiting measures to local conditions, comprehensive utilization and results-orientation. We put emphasis on both energy development and energy conservation. With scientific development, technology innovation, demonstration of typical projects and benefit-oriented performance, our work will bring benefits to new energy, environment, economy and as well as the general public. These endeavors will provide demonstration for the world CMM industry.

We are going to improve the efficiency of new energy utilization and environmental effects, strengthen energy efficiency and energy-saving plan, reduce the dependence on traditional energy, work together to build open and competitive regional and international markets, and provide affordable new energy to various economies. We are striving to decrease greenhouse gas emissions and encourage investments in new energy and in its infrastructure.

We will push forward the R&D for a cleaner and lower emission technology to realize sustainable and economical use of new energy. We will encourage the recovery and utilization of new energy. We will set up long term targets and work out corresponding action plans to increase energy efficiency. We will innovate financing system, readjust existing resource structures and explore new energy storage modes. We will promote the development of new energy technology, accelerate the industrial transformation and extend the industrial chain. We will also facilitate the international cooperation to address the global climate change.

For our common future, we make the following commitments: relying on our collective wisdom and making joint efforts to absorb mature technologies and experiences of different countries; achieving frequent cooperation and dialogue; making contribution to the research, utilization and the promotion of global energy; sparing no efforts to protect eco-system and climate in a bid to reduce environmental pollution and to realize sustainable development.

CHINA

World Eminence Chinese Business Association

Signature

夏令生
二〇〇九年二月廿七日

Jincheng Municipal People's Government

Signature

王世强

Witnessed by

Shanxi Provincial People's Government Foreign Affairs Office

Signature

贾晋峰

U.S.A

Jackson Hole Center for Global Affairs

Signature

Daniel W. White

GE/Energy(China Region)

Signature

[Signature]

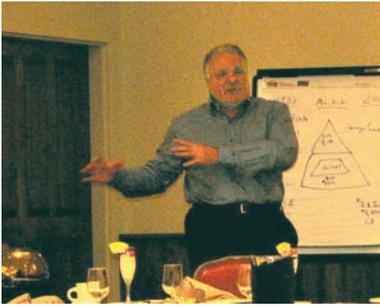
Witnessed by

Raven Ridge Resources

Signature

[Signature]

Jincheng, China 27th Feb, 2009



Jack Perkowski, CEO, ASIMCO and author, *Managing the Dragon*



Mohammad Farhandi, former director of Energy/Asia and Pacific Region, World Bank; flanked by Bill Best, GBR Chairman and David Wendt, JHCGA President



John Mroz, President and Co-founder, East-West Institute (l.), with JHCGA President David Wendt (c.) and JHCGA Advisory Board member Laurent Roux (r.)



Walter Keats, President, Asia-Pacific Travel, Inc.



Gen. Montgomery C. Meigs (U.S.A.-ret.), President, Business Executives for National Security (above and opposite)

Global Business Roundtable Features Diversity of Speakers and Topics

JHCGA launches Global Business Roundtable

In March 2008, JHCGA inaugurated the Global Business Roundtable, a forum which brings business and financial leaders from around the world to Jackson Hole to share their insights in bi-monthly luncheon meetings with investors and other financial leaders in the community. Members participate on an annual subscription basis.

The GBR is chaired by Bill Best, former Vice President and Chief Administrative Officer of A.T. Kearney, a Chicago-based global management consulting firm. Best, a homeowner in Jackson Hole since 1984, spent 12 years from 1987-1999 building Kearney's practice in East, Northeast, and Southeast Asia. He has since remained in contact with key business and financial leaders in that part of the world and elsewhere.

The following is a sampling of quotes from GBR speakers over the past two years:

March 2008 – Jack Perkowski, CEO, ASIMCO (U.S.-based auto parts company in China), on doing business in China

On innovation: “The driver of innovation in China is affordability. Every morning there are 1.3 billion Chinese who wake up thinking, ‘How can I make this product more cheaply?’”

On risks of entrepreneurship in China: “Don’t be intimidated by China. Look at what you see, then put it in the context of your own experience and logic.”

June 2008 – Mohammad Farhandi, former Director of Energy, Asia-Pacific Region, World Bank, on global energy trends

On nuclear energy: “I don’t know how many countries around the world will stay away from this option indefinitely.”

On resource nationalism: “The national oil companies are now saying to the international oil companies, ‘We are equal partners.’”

On global energy needs: “Global realities in energy include underinvestment in the oil sector and the worldwide crisis of youth unemployment. To increase GDP growth and create more jobs, the world will have to pump more oil.”

August 2008 – John Mroz, President and CEO, East-West Institute, on countering violent extremism and radicalism

On Iran: “As the only group of Mullahs anywhere to have established a government, the Ayatollahs have a vested interest in continued success in power.”

June 2009 – Walter Keats, President, Asia Pacific Travel, Ltd. (sole U.S. travel agency authorized to do business in North Korea), on U.S.-North Korean relations

On the roots of crisis: “Our policy with North Korea has suffered from inattention. Whenever there is a crisis, we just hope it will go away.”

On confrontation: “A policy of confrontation simply strengthens the hard-liners by justifying the threat.”

On the use of U.S. soft power: “Our strategy should be to pollute them with Western ideas.”

July 2009 -- Gen. Montgomery C. Meigs (U.S.A.-ret.) on U.S. strategic challenges

On the deficit: “No nation in history has ever maintained primacy with a deficit.”

On terrorism: “A terrorist is someone who is happy to die to hurt you... They can do things that nobody has ever seen before; they operate at the head of the curve... But bad guys make mistakes, too. The art of war is to make as few mistakes as you can, and leverage the heck out of the other guy’s mistakes.”

On conflict-prevention: “We can wait out other countries better than most, so we should use lethal force only as an absolute last resort. But when we do, we need to be absolutely relentless about it. The enemy has to know that when you step out on the field, it’s going to be a bad day for him.”

August 2009 – Amb. J.D. Bindenagel, former U.S. Ambassador to Germany, on U.S.-European relations

On the September 1989 Baker-Shevardnadze pre-summit meeting at Jackson Lake Lodge: “The Baker-Shevardnadze discussions in Jackson Hole were absolutely critical in reducing tensions as the Cold War neared an end. They gave both sides a level of confidence as to how the other would respond as the numbers of people leaving East Germany grew from a trickle to a flood.”

On the European Union: “The strategy of the EU was to embed Germany in Europe so that it can’t get out.”

September 2009 – Angus Macbeth, Senior Counsel, Sidley Austin, on climate change legislation and litigation

On use of the Clean Air Act to regulate carbon dioxide emissions: “The Clean Air Act assumes that all pollution is local. Regulation of carbon dioxide by means of national ambient air standards is an impossibility.”

On intellectual property rights: “If intellectual property rights are included within the scope of the climate change negotiations, it will reduce business support for those negotiations.”

October 2009 -- Hon. R. James Woolsey, former director, CIA, on energy security

On the plug-in hybrid vehicle: “Electrification is coming with respect to transportation.”

On the politics of coal: “The coming struggle between the coal interests and the renewable energy interests is a struggle of the titans, but it is a struggle worth having.”

On the future of oil: “We must turn oil into salt in the same way that salt was once a strategic commodity for food preservation. We must make it irrelevant for national security purposes.”

December 2009 – James Malackowski, CEO, Ocean Tomo, on intellectual property rights

On commoditization of intellectual property: “Intellectual property rights are like mortgages; once they are rated, investors can buy them.”

On intellectual property rights in China: “Last year patents registered in China exceeded the U.S. annual average of 750,000, starting from 0 in 1985.”

On Chinese competition with Africa: “The Chinese are purchasing patents preemptively to prevent the shift of low-cost manufacturing to Africa.”



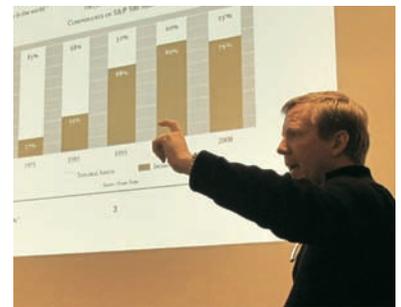
Amb. J. D. Bindenagel, former U.S. Ambassador to Germany



Angus Macbeth, Senior Counsel, Sidley Austin



Hon. R. James Woolsey, former Director, CIA



James Malackowski, CEO, Ocean Tomo





Greg Mortenson speaking at Snow King Resort

JHCGA Promotes Jackson Hole's Involvement in Global Education and Community Development

While the U.S. has struggled to regain its footing in Afghanistan and Pakistan, educator and humanitarian Greg Mortenson has been engaged for the past 15 years in efforts to promote education for girls in those two countries. Mortenson related his efforts before a packed crowd of 800 people at Snow King Resort in a meeting sponsored by JHCGA in April 2008. JHCGA's cosponsors included InterConnections 21, the Teton County Library Foundation, and the Valley Bookstore. Mortenson offers a full account of his experiences in his New York Times best-selling book, *Three Cups of Tea*.

From a single school in the village of Korphe, Pakistan, where Mortenson was rescued by villagers on his way down from an unsuccessful attempt to scale K-2 in 1993, Mortenson's efforts have blossomed into the building of over 75 schools for girls in that country and in Afghanistan. In his April appearance in Jackson Hole, Mortenson described girls' education as the single most effective response to conditions of poverty, oppression, and conflict in Southwest Asia. Participants contributed a total of over \$75,000 in one evening toward the building of another school. JHCGA also helped schools in Teton County, ID raise another \$2,700 for Mortenson's efforts.

As a follow-up to this effort, JHCGA in September 2008 hosted a breakfast for the Trailblazer Foundation, which is involved in similar community development activities in Cambodia. The breakfast featured a DVD on the Trailblazer Foundation's work, produced by JHCGA Director of Communications Olivia Meigs. Trailblazer co-founders Scott and Chris Coats described how they are assisting communities in the province of Siem Reap, Cambodia to mobilize their resources to dig community wells, install water filters, and build schools. Among those who have helped out with these efforts are members of the Interact Group of Jackson Hole High School, who visited the province in spring 2008.



Greg Mortenson answering question from audience

Jackson Hole Center for Global Affairs presents

Three Cups of Tea

One man's mission to promote peace...one school at a time

Monday, Jan. 28, 7 pm
Grand Room, Snow King Resort

Since a 1993 climb on Pakistan's K2, Greg Mortenson has dedicated his life to promote community-based education and literacy programs, especially for girls, in remote mountain regions of Pakistan and Afghanistan. He tells his story in the New York Times best-seller, *Three Cups of Tea: One Man's Mission to Promote Peace...One School At A Time*, an accounting Tom Brinker called "proof that one ordinary person, with the right combination of character and determination, really can change the world." Jackson Hole Center for Global Affairs and the co-sponsors listed below are honored to sponsor this evening's presentation with Greg. For background information on his efforts, click www.gregmortenson.com.

Limited seating. Free tickets available at Valley Bookstore.
Limited two per person. Books will be available for purchase and signing after the presentation.

Co-Sponsored by InterConnections 21, Teton County Library and Valley Bookstore



Greg Mortenson signing a copy of his book, *Three Cups of Tea*



Participants at March 2009 CORE Sustainable Opportunities Summit in Denver

JHCGA Helps Support Local and Regional “Clean Tech” Efforts

Several cities and towns across the Western U.S. are becoming incubators for new ideas about energy and the environment. JHCGA has been at the forefront of these efforts in two communities, Jackson and Denver.

Denver aspires to leadership as a national and regional center of clean tech innovation and education. Its resources include two major research universities, the University of Colorado and the University of Denver, and a major national laboratory, the National Renewable Energy Laboratory (NREL). The city and state governments are committed to mobilizing these resources in partnership with the private sector to foster entrepreneurship and the creation of green jobs.

JHCGA has participated in these efforts through two recent panel discussions. As part of the Sustainable Opportunities Summit held in March 2009, JHCGA President David Wendt spoke at a panel discussion on “The Coal Conundrum: Too Abundant to Ignore, Too Risky to Expand.” Denver Mayor John Hickenlooper and Colorado Governor Bill Ritter gave keynote speeches at the conference, organized by Denver-based Connected Organizations for a Responsible Economy (CORE). In August 2009 Dr. Wendt also participated in a breakfast panel discussion on Sustainable Mining, also organized by CORE.

Over the past several years, Jackson and Teton County have taken the lead among towns and counties in Wyoming in promoting energy efficiency. Through such initiatives as the 10x10 plan and, most recently, the Energy Sustainability Project, the town and county governments and Lower Valley Energy have embraced an action plan to improve energy efficiency and conserve energy.

These efforts culminated in October 2009 with the Energy Sustainability Summit, a two-day meeting of energy experts and community leaders to chart the way to a sustainable energy future for Jackson and Teton County. JHCGA enlisted Advisory Board member and former CIA Director R. James Woolsey as keynote speaker for the summit. Mr. Woolsey, who also serves as Chairman of the Clean Fuels Foundation and a member of the bipartisan National Energy Policy Commission, invoked the ghosts of environmentalist John Muir, Gen. George Patton, and Mohandas Gandhi to explore energy solutions that could be simultaneously clean, secure, and affordable.



Wyoming and U.S. flags



JHCGA President Wendt addresses CORE Sustainability group in Denver

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 **Becky Woods
- *contributed through Old Bills Fun Run
 ** contributed to Greg Mortenson event



2008-2009 FINANCIAL STATEMENTS

1/1/2008 through 12/31/2008

Balance 1/1/2008.....32,931.24

INCOME

Donations..... 72,364.95

Disbursements from government grants..... 11,593.08

Program services 21,000.00

TOTAL INCOME..... 104,958.03

EXPENSES

Travel 5,853.50

Hospitality 9,327.77

Rent..... 9,459.70

Internet 309.51

Telephone 1,537.12

Supplies..... 4,504.48

Printing and Reproduction 5,017.18

Wages 61,507.40

Payroll tax..... 16,277.58

Legal-Prof Fees 3,468.00

Dues and Subscriptions 768.25

Gifts Given..... 119.63

Insurance 1,655.00

Interest Exp..... 33.52

TOTAL EXPENSES 119,838.64

NET INCOME/EXPENSE..... (14,880.61)

Balance 12/31/08 18,050.63



1/1/2009 through 12/31/2009

Balance 1/1/09 18,050.63

INCOME

Donations 50,938.10
Disbursements from government grants 128,719.20
Program services 12,300.00

TOTAL INCOME 191,957.30

EXPENSES

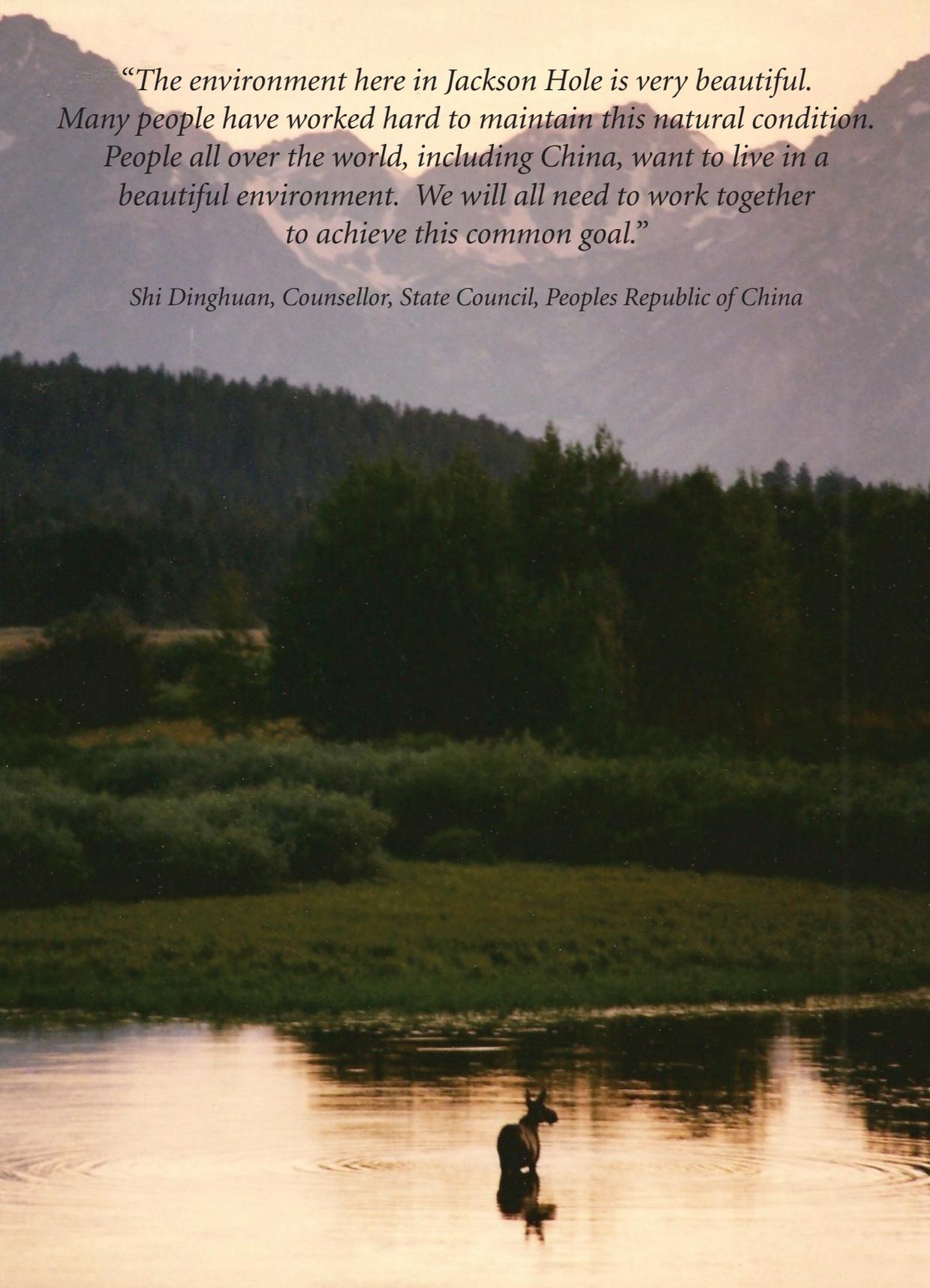
Travel 20,894.96
Hospitality 5,818.16
Rent 8,881.35
Internet 427.78
Telephone 1,699.03
Supplies 2,332.81
Printing and Reproduction 1,800.11
Wages 79,443.99
Payroll tax 21,446.22
Legal-Prof Fees 30,558.14
Dues and Subscriptions 1,081.71
Gifts Given 556.44
Insurance 1,690.00
Interest Exp 39.36
Late Fees 30.00
Bank Charge 20.00

TOTAL EXPENSES 176,825.81

NET INCOME/EXPENSE 15,131.49

Balance 12/31/09 33,182.12





“The environment here in Jackson Hole is very beautiful. Many people have worked hard to maintain this natural condition. People all over the world, including China, want to live in a beautiful environment. We will all need to work together to achieve this common goal.”

Shi Dinghuan, Counsellor, State Council, Peoples Republic of China